

# WAYNE COUNTY TOURISM PROFILE

County Indicator	2005	2006	2007	% Change 2006-2007	State Ranking
<b>DEMOGRAPHIC</b>					
Population	2,504	2,535	2,635	3.9%	26
Total Non-Ag Employment	1,004	1,045	1,074	2.8%	26
Non-Ag Avg Monthly Wage	\$1,976	\$2,033	\$2,043	0.5%	24
Per Capita Income	\$22,531	\$22,795	\$21,670	-4.9%	26
Unemployment Rate*	5.2%	4.3%	4.1%	-4.7%	4
<b>SPENDING &amp; EMPLOYMENT</b>					
Spending by Travelers (Millions)	\$10.9	\$10.7	\$12.9	20.6%	25
Travel & Tourism Related Employment	201	226	233	3.1%	24
<b>TOURISM TAX REVENUES (000s)</b>					
Local Tax Revenues from Traveler Spending	\$311.1	\$300.6	\$271.1	-9.8%	25
Transient Room Tax	\$98.0	\$108.4	\$159.7	47.3%	20
Restaurant Tax	\$35.0	\$34.5	\$39.2	13.6%	22
Car Rental Tax	--	--	--	--	--
Gross Taxable Retail Sales (millions)	\$26.9	\$33.7	\$32.8	-2.7%	26
<b>REGIONAL VISITATION COUNTS</b>					
Glen Canyon N.R.A.	1,908,723	1,876,668	1,894,114	0.9%	
Grand Staircase-Escalante N.M.	613,228	695,866	708,362	1.8%	
Capitol Reef N.P.	550,253	513,702	554,907	8.0%	
Canyonlands N.P.	393,672	413,587	417,560	1.0%	
Goblin Valley S.P.	56,597	30,081	39,529	31.4%	
Otter Creek S.P.	43,689	65,267	70,973	8.7%	
Anasazi S.P.	32,959	27,614	26,958	-2.4%	

\* Several Counties have identical Unemployment Rates

r = revised

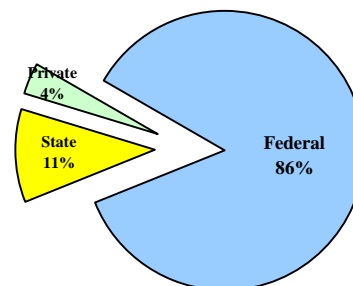
Land Ownership - 2007	No. of Acres	% Total
<b>Total Acres in County</b>	<b>1,577,299</b>	<b>100.0%</b>
<b>Federal Government</b>	<b>1,350,692</b>	<b>85.6%</b>
BLM	892,611	56.6%
US Forest Service	160,190	10.2%
National Parks	297,891	18.9%
National Wildlife Service	--	--
Other •	--	--
<b>State Government</b>	<b>170,216</b>	<b>10.8%</b>
Utah State Parks & Recreation	--	--
Utah State Wildlife Reserves	867	0.1%
State Trust Lands	169,349	10.7%
Other ••	--	--
<b>American Indian</b>	<b>--</b>	<b>--</b>
<b>Private*</b>	<b>56,412</b>	<b>3.6%</b>

• Includes Military and Bankhead Jones land

•• Includes State Sovereign and UDOT land

\*May include some local government land

Land Ownership - 2007



# Wayne County Tourism Profile

